# MEDIA PRODUCTION & TECHNOLOGY

303 University Avenue, Newark, NJ 07102 Office: (973)877-3274

# PRODUCTION RATE CARD

# STUDIO PRODUCTION PACKAGES

(Does not include post-production editing)

All packages includes a production team and equipment to facilitate all productions

PACKAGE A - 8 hour block: \$5,000 PACKAGE B - 4 hour block: \$3,000 PACKAGE C - 2 hour block: \$2,000

## STUDIO SPACE

(No production personnel and equipment included)

STUDIO SPACE - 4 hour block: \$500

# PRE-PRODUCTION

Pre-Production fees <u>may</u> be incurred for extensive work on a project. Pre-Production can include: script writing, revisions, storyboarding, shot lists, call sheets, research, etc. **\$50 per person/per hour** 

# LOCATION VIDEO PRODUCTION SHOOT

(Does not include post-production editing)

1 crew member – 2 hours: \$250 1 crew member – 4 hours: \$500 1 crew member – 8 hours: \$1,000 2 crew members – 2 hours: \$375 2 crew members – 4 hours: \$750 2 crew members – 8 hours: \$1,500 3 crew members - 2 hours: \$500 3 crew members - 4 hours: \$1250 3 crew members - 8 hours: \$2000

#### **VIDEO EDITING SUITE RENTAL**

(Off-Line Editing is when all the original footage (often tens or hundreds of hours) is <u>digitized</u> into the suite at a low non-Broadcast resolution with a Timecode window. The editor and director are then free to work with all the options (color correction, transitions, effects, graphics and music) to create an EDL (Edit Decision List) for the final Broadcast Master cut.)

Off-line Avid MC Nitris DX w/o operator: \$50 per hour On-line Avid MC Nitris DX w/o operator: \$100 per hour

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# **POST-PRODUCTION**

Post-Production fees include: video editing, graphics, titles, fx, audio mixing, color correction, finalizing, exporting, etc.

\$100 per hour

# **DUBS**

(Over 20 dubs – outside vender)

Basic dubs: VHS to DVD

**DVD Copy:** \$3 each

DVD packaging and titles can be added for an additional fee.

# **MULTI-FUNCTION ROOM**

(Includes VHS, DVD, Computer and Internet access)

Multi-Media Room: \$100 per hour Satellite Downlink Site: \$75 per hour

\*Authoring is the process of combining materials such as video, graphics, sound, animation, documents, and files into a format suitable for viewing on the appropriate device. Such devices include but are not limited to DVD players and computers, and Internet browsers. Often times this requires the creation of an interface, allowing the user to navigate and access the different assets or files easily and conveniently. In the case of DVDs, this interface consists of a menu or menus with play and chapter (scene) buttons.