

# Essex County College College Regulation

## REG 1-15 USE OF COLLEGE TRADEMARK (S)

**Purpose:**

To comply with and assure protection under federal trademark law (15 U.S.C. 1051 et seq.).

**Definition(s):**

Trademark: The term as used in this policy includes any service mark, logo, insignia, seal, crest, design, symbol or any combination of these.

**Application:**

Essex County College asserts ownership over its name and any other mark, logo, insignia, seal, crest, design, symbol or any combination of these that have come to be associated with the College.

Faculty, staff and students are required to seek advice and consent from the Office of the General Counsel when the use of a college trademark is questionable.

<b>Responsible Official(s):</b>	<b>Reference: 15 U.S.C. 1051 et seq.</b>
<b>Regulation History: App. 03/11 Rev. 7/11, 3/17</b>	<b>Attachment(s):</b>