

Digital Media and Electronic Publishing

Division of Humanities & Bilingual Studies — Curriculum Code: 3071

Will Earn Upon Program Completion: Certificate of Achievement

The Digital Media & Electronic Publishing certificate program prepares individuals for employment in professional positions in desktop publishing, advertising graphics, video editing, and digital production. The skills developed in the courses prepare students for employment at specialized printing companies, multimedia production centers, and digital media companies. This program has been created in accordance with standards established by the Electronic Imaging Printing Industry Association and also the National Voluntary Skills Standards for pre-press/imaging in the graphics communication industry.

Program Requirements

MAJOR COURSE REQUIREMENTS

[ART 161](#) Computer-Enhanced Layout & Design (3 credits)

[ART 167](#) Introduction to Computer Art (3 credits)

[ART 168](#) Desktop Publishing & Presentation Graphics (3 credits)

[ART 169](#) Advanced Computer Graphics (3 credits)

ADDITIONAL COURSE REQUIREMENTS

[ART 163](#) Digital Video Graphic Design (3 credits)

Choose one Art elective*: [ART 170](#) Basic Webpage Design OR [ART 171](#) Cyberspace Graphics & Beginning Animation (one 3-credit courses)

*Note: Students who wish to pursue *web-based design* should choose [ART 170](#) students who wish to pursue *animation design* should choose [ART 171](#).

RECOMMENDED SEQUENCE OF COURSES

Total Credits Required for Certificate of Achievement: 18

First Semester

[ART 167](#) Introduction to Computer Art (3 credits)

[ART 168](#) Desktop Publishing & Presentation Graphics (3 credits)

Second Semester

[ART 161](#) Computer-Enhanced Layout and Design (3 credits)

[ART 163](#) Digital Video Graphic Design (3 credits)

Summer Session or Third Semester

[ART 169](#) Advanced Computer Graphics (3 credits)

Art elective (3 credits)

NOTES:

(1) The two General Education Integrated Course Goals, Ethical Reasoning & Action and Information Literacy, are both addressed by the required curriculum described above, regardless of specific choices made by the individual student.

(2) This plan assumes the completion of all required developmental courses in Reading, English, and Mathematics as well as other [pre-requisites](#) and [co-requisites](#) for some of the courses, as listed in the Course Descriptions section.