# Internet-Web Design Specialist

Division of Business — Curriculum Code: 3304

*Will Earn Upon Program Completion: Certificate of Achievement*

Individuals and businesses today are increasingly turning to the World Wide Web to advertise and sell products and services. The demand for individuals who can create websites is growing rapidly. This program prepares students to acquire the skills needed to create interactive and complex websites. The program enables students to design websites the look and feel of which effectively communicate an organization's message to its intended audience.

# Program Requirements

## MAJOR COURSE REQUIREMENTS

CIS 136 Desktop Publishing (3 credits)
CIS 139 Introduction to Multimedia (3 credits)
CIS 152 Internet Concepts (3 credits)
CIS 153 Advanced Internet Concepts and Applications (3 credits)
ART 161 Computer-Enhanced Layout and Design (3 credits)

## RECOMMENDED SEQUENCE OF COURSES

Total Credits Required for Certificate of Achievement: 15

First Semester
CIS 136 Desktop Publishing (3 credits)
CIS 139 Introduction to Multimedia (3 credits)
CIS 152 Internet Concepts (3 credits)
CIS 153 Advanced Internet Concepts and Applications (3 credits)
ART 161 Computer-Enhanced Layout and Design (3 credits)

NOTES:

(1) The two General Education Integrated Course Goals, Ethical Reasoning & Action and Information Literacy, are both addressed by the required curriculum described above, regardless of specific choices made by the individual student.

(2) This plan assumes the completion of all required developmental courses in Reading, English, and Mathematics as well as other pre-requisites and co-requisites for some of the courses, as listed in the Course Descriptions section.