The New Student Survey is administered annually by the Essex County College (ECC) Office of Institutional Effectiveness, Planning, and Assessment (IEPA) in the fall semester. The survey is sent to any student whose first semester at ECC is Fall of 2024. The aim of the survey is to understand their experience at ECC and how can the school improve the experience of the first-time student. It was sent out on November 6th, 2024, and closed on January 3rd, 2025. It was sent out to 2828 students and 188 responses were received, yielding a 6.6% response rate. Women were overrepresented by 10 percentage points while men were underrepresented by the same amount. The racial breakdown was relatively representative of the overall ECC population.

#### How did you apply to Essex County College?



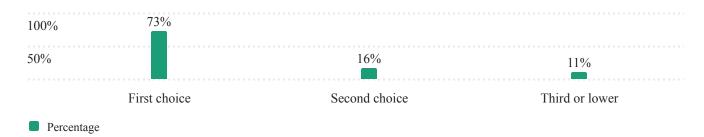
### As a new transfer student, please rate your level of agreement with each of the following

Field	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree
ECC's website contains easily searchable information specific to transfer students	42.1%	36.8%	5.3%	13.2%	2.6%
The social climate at ECC is welcoming to transfer students	55.3%	31.6%	10.5%	0.0%	2.6%
There are sufficient resources available to transfer students to make the transition easy	47.4%	31.6%	15.8%	2.6%	2.6%

#### What is your enrollment status?

162 Responses			
100%	75%		
50%		25%	
	Full-time	Part-time	
Percentage			

### Among the schools to which you applied, was Essex County College your: 159 Responses



### There are many ways that you may have learned about Essex County College. Please rate the following influences:

Field	Very Influential	Somewhat Influential	Slightly Influential	No Influence
Billboard advertisements	23.9%	22.4%	9.0%	44.8%
Radio advertisements	11.5%	13.0%	9.9%	65.6%
Bus advertisements	22.9%	16.8%	17.6%	42.7%
Information sent in the mail	21.5%	21.5%	16.9%	40.0%
Social Media	20.3%	19.5%	16.4%	43.8%
College fairs	28.8%	17.4%	8.3%	45.5%
House of Worship Tour/Community events	14.8%	14.1%	7.8%	63.3%
High school guidance counselor	26.5%	19.7%	11.4%	42.4%
Educational Access Channel	18.2%	20.5%	9.8%	51.5%

# Students base their decision to attend Essex County College on a variety of factors. Please rate the following factors:

140 Responses

Field	Very important	Somewhat important	Slightly important	Not important at all
Price of tuition	81.4%	12.1%	2.9%	3.6%
Campus location	82.7%	14.4%	1.4%	1.4%
Academic facilities	64.4%	25.9%	4.4%	5.2%
Racial and ethnic diversity	51.1%	22.2%	8.9%	17.8%
Academic program selection	71.9%	18.0%	5.8%	4.3%
Student support services (e.g., free childcare)	52.2%	23.5%	11.8%	12.5%

#### Did you apply for financial aid?

150 Responses

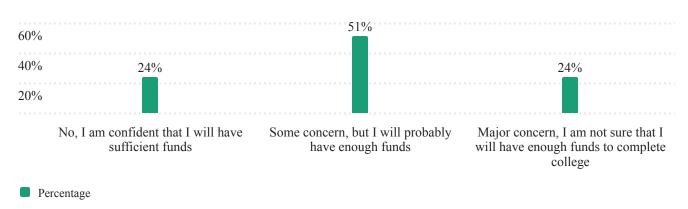


Percentage

#### Please rate your level of agreement with the following statements:

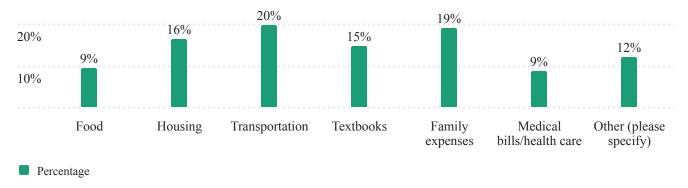
Field	Strongly agree	Agree	Disagree	Strongly disagree
The financial aid office communicated with me in a timely manner	40.4%	41.3%	12.8%	5.5%
The financial aid office was helpful	38.9%	39.8%	15.7%	5.6%
The financial aid office clearly communicated with me	33.6%	41.8%	17.3%	7.3%
The amount of financial aid I received was what I expected	37.4%	35.5%	16.8%	10.3%

Do you have any concern about your ability to finance your college education? 140 Responses

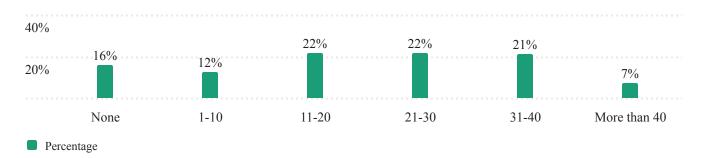


As you start your academic career at Essex County College, are you worried about paying for any of the following? (please select all that apply)





### During your first year at Essex County College, how many hours do you plan to work on average per week?



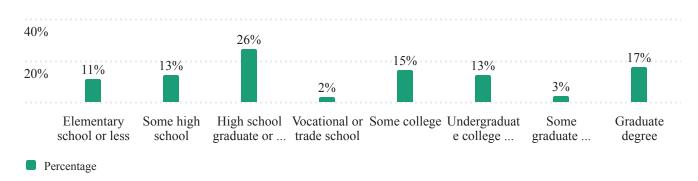
#### During your first year at ECC, how difficult do you expect the following to be:

140 Responses

Field	Very difficult	Somewhat difficult	Slightly difficult	Not at all difficult
Understanding the registration process/deadlines	10.8%	32.4%	26.6%	30.2%
Learning course material	13.0%	29.0%	35.5%	22.5%
Managing time	17.4%	30.4%	27.5%	24.6%
Getting help with schoolwork/tutoring	13.1%	24.1%	24.8%	38.0%
Knowing what courses to take/advisement	11.5%	25.2%	30.2%	33.1%
Making friends	19.7%	23.4%	11.7%	45.3%
Interacting with faculty	8.7%	21.7%	21.7%	47.8%
Getting help with personal issues	13.9%	22.6%	22.6%	40.9%

### What is the highest level of formal education obtained by your mother (or guardian)?

137 Responses



## What is the highest level of formal education obtained by your father (or guardian)?

